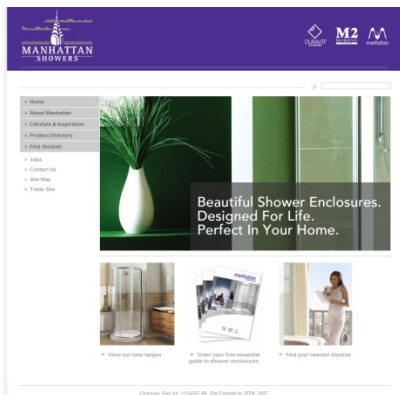




Press Information –

Website with the ‘WOW’ factor!



Manhattan has given its existing website a complete overhaul to co-inside with the launch of its new range of Wetrooms. The new look site contains a range of exciting new features and specific pages for retailers, installers and consumers. Manhattan’s website has always been informative and user-friendly but this time they really wanted to push the boundaries to create something completely different. Graham Hackett,

Marketing Manager explains, “We carried out extensive research to discover how we could make our website even easier to use without running the risk of it becoming ‘boring’. We have decided to split the site into different sections for consumers and installers, so that visitors to the site will not be bamboozled with information which is not relevant to them.” Installers can access vital information such as fitting instructions and top installation tips from a quirky little cartoon character otherwise known as ‘Mikey Manhattan’. “We wanted to inject an element of fun into the website” says Graham, “Mikey Manhattan has the experience and know - how to assist installers who prefer to use the internet or need help outside the usual office hours.” In addition to the traditional product information pages, there is also an extra facility to order spare parts online.

To view the new updated website please visit www.manhattanshowers.co.uk or contact Manhattan Showers direct on 0845 2579030 for more information