



Press Information

Manhattan Showers Ltd. The Story Continues...



Launching a new brochure is always an exciting time for Manhattans Showers Ltd. “In an ever competitive marketplace the time is definitely right to introduce a refreshed style of brochure to help strengthen our market position” states Graham Hackett, Marketing Manager. “Trying to promote a point of differentiation is becoming even harder as our UK market plays witness to a plethora of often inferior ‘copycat’ products from around the world, so I am hopeful the new literature will provide an informative and user friendly source of information that will also showcase our new and exciting range of enclosures, wet rooms and trays.”

The brochure has been divided into enclosure categories to aid product identification and selection. New photography also features detail shots to visually highlight the range of innovative product features and benefits.

Brochures are available by telephoning the Customer Services team on 0845 2579030 or by ordering online at www.manhattanshowers.co.uk